



METAMORPHOSIS CONFERENCE, INC.

**SPONSORS  
PACKAGE**

**2023**

**MARCH 10-11**

WWW.METAMORPHOSIS.ORG  
14075 MAIN ST. HOUSTON, TX 77035  
MIA@METAMORPHOSIS.ORG 713-358-2758

Let's **MAKE A DIFFERENCE TOGETHER**



## OUR MISSION

is to make a lasting change in a woman's life,  
which impacts families and communities.

**Average  
Conference  
Attendance**  
**2,500**

### Demographic

99% Female  
85% African American  
15% Anglo or Latino  
Age range: 20 - 60+

### Social Impact

**66K**  
followers

#### Combined Likes & Followers for accounts:

**34K** Facebook @metaconf @miakwright @miaknightwright  
**12K** Twitter @metaconf @miawright  
**20K** Instagram @mymetaconf @miawright

## OUR IMPACT

Founded in 2000, the Metamorphosis Conference has touched over 100,000 women and girls through our conferences, empowerment seminars, teen leadership program, international events, and compassion outreach.

WE ARE TRANSFORMING MINDSETS, SHARING RESOURCES, AND PARTNERING WITH LIKE MINDED INDIVIDUALS AND ORGANIZATIONS.

# BRANDS WE'VE WORKED WITH

## CORPORATE BRANDS



## PERSONAL BRANDS

Tabitha Brown



Gabrielle Union



Cookie Johnson



ADDITIONALLY,

Star Jones Mikki Taylor Michelle Ghee Dee C. Marshall Judy Smith

20+ YEARS OF POSITIVE IMPACT

METAMORPHOSIS CONFERENCE, INC.

## 2023 SPONSORS OPPORTUNITIES

CORPORATE SPONSORS HAVE THE OPPORTUNITY TO PARTICIPATE IN THE EVENT AS A ONE-TIME SPONSOR OR ONGOING-PARTNER.



### PREMIER SPONSOR | \$10,000

#### EMPOWERMENT KEYNOTE SPONSOR

Exclusive Branding of company logo  
Verbal mention of company support  
4 VIP seats at conference  
Social Media Coverage;  
Logo in email blasts & App for 1 year



### PLATINUM SPONSOR | \$5,000

#### EMPOWERMENT PANEL SPONSOR

EXPO STAGE SPONSOR  
Display of company logo  
Verbal mention of support  
2 VIP seats at conference  
Social Media Coverage



### GOLD SPONSOR | \$2,500

#### GENERAL SPONSORSHIP

Display of company logo  
Verbal mention of support  
2 VIP seats at conference  
Social Media Coverage



### SILVER SPONSOR | \$1,000

IN KIND DONATION FOR  
COMPASSION PROJECT,  
100 VIP GIFT ITEMS \$1000 VALUE  
-or- VEHICLE SPONSOR

Display of company logo  
Verbal mention of company support  
Social Media Coverage



TO DISCUSS SPONSORSHIP, EMAIL: [MIA@METAMORPHOSIS.ORG](mailto:MIA@METAMORPHOSIS.ORG)

HOUSTON TX

MARCH | 10<sup>TH</sup> - 11<sup>TH</sup>

MAR  
10

*Undeniably*  
DIFFERENT



Metamorphosis<sup>™</sup>  
CONFERENCE INC.